

PRIVACY POLICY

The Athletic Club has a strong commitment to providing excellent service to all of their customers and visitors of its website, including respecting your concerns about privacy. We understand that you may have questions about how we collect and use the information that you provide to us. We have prepared this statement to inform you of the privacy principles that govern our use of information we obtain from our customers, including information we obtain through this website.

This page describes how to manage the site in relation to the processing of personal data of users who consult it. This information provided pursuant to art. 13 of Legislative Decree no. N. 196/2003 (Code for the protection of personal data) and in accordance with EU Data Protection Directive 95/46/EC and their equivalents in other EEA Member States and Switzerland to those who interact with web services accessible via internet at the address: www.athleticclub.nl This information is provided only for the site www.athleticclub.nl and not for other Web sites accessed via links. Visiting our website www.athleticclub.nl you are accepting the practices described in this Privacy Policy.

The Athletic Club Amsterdam Centrum BV, based in Tesselschadestraat 1D, 1054ET Amsterdam, is the owner of the processing of these data, which is carried out for the purposes set out in this Privacy Statement, including direct marketing purposes.

The treatments related to the services provided by this site are only handled by technical personnel within the company who are in charge of processing, or by persons in charge of occasional maintenance operations. No data from the web is ever disclosed.

The personal data provided by users who request dispatch of informative material or who sign up to receive newsletters are used only to perform the service or provision requested. This data may be used by the company for the conduct of its ordinary activities for the following purposes:

- a) management of user / client relationship;
- b) the conduct of its business;
- c) other purposes connected with the activity of the company and associated with that activity such as, but not limited: to improve the products and services offered, although not strictly related to the services requested by the market research on customer satisfaction presented, directly or through agencies responsible for market purpose, by phone, questionnaires or personal appointments.

When we need to collect personally identifiable information from you to provide you with a particular service, we will ask you to voluntarily supply us with the information we need. For example, if you would like to book a personal training session, we will ask you for information such as name, address, telephone number, email address, and credit card number to process your booking. We will use your email address to send a confirmation and, if necessary, might use the other information to contact you for help in processing the reservation. We will also use your contact information to:

- send you confirmation email for personal training sessions.
- receipts of purchases.
- notify you about special offers and promotions as described in this privacy statement; as well as
- send you periodic satisfaction or market research surveys.

You can opt out of marketing communication emails at any time.

Direct marketing

As noted above, we would like to provide you with information about new products, promotions, special offers and other information that we feel may be interested. In the event that there has been expressly authorized to do so, we will be able to submit such information by mail and

telephone, unless you have specified otherwise in the course of recording. In case you buy a product from us we may retain your e-mail and mailing for future communications. If, at any time, wish you that your data will not be used for direct marketing purposes, you can notify us by contacting us via email to the following address info@athleticclub.nl and will send no more commercial communication.

Navigation data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the communication protocols of the Internet. This information is not collected to be associated with identified users, but which, by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes IP addresses or domain names of computers used by users connecting to the site, URI (Uniform Resource Identifier) of requested resources, the time of request, the method used to submit the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the reply given by the server (successful, error, etc..) and other parameters regarding the operating system and computer environment. These data are used only to obtain anonymous statistics on site usage and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

Cookies

Cookies are data created on a server that are stored in text files on the hard disk of your computer and allow the operation of the Site (such as cookies that recognize the operating system of the PC that connects to the site), the use of a specific feature explicitly requested by the user (such as cookies for authentication, for storing the "shopping cart" of e-commerce sites, for playing media files, etc..) or enhance the operation of the site, such as cookies that will make browsing faster or showing content of interest to the user in the light of previous choices. Cookies can be permanent (persistent cookies), but may also have a limited duration (session cookies). The Athletic Club uses session cookies to allow the safe and efficient exploration of the site. These cookies are not stored permanently on your computer and disappear when the browser is closed. The Athletic Club also uses persistent cookies to personalize your experience nature depending on the instrument used by the user (computer, tablet, smartphone) and third-party cookies to analyze accesses the site (Google Analytics) and to allow users to share content the site through social networks or e-mail (Add This). These cookies are stored permanently on your computer and have a variable duration. The user can object to the registration of persistent cookies on your hard disk by configuring browsers (Internet Explorer, Mozilla Firefox, Opera, Safari, etc ...) in order to disable cookies. After doing this, however, some functions of the web pages may not be performed properly. The user then can disable cookies by Google Analytics by downloading a specific browser plug-in available at the following url: <https://tools.google.com/dlpage/gaoptout>

Data provided voluntarily:

The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this website entails the subsequent acquisition of the data, necessary to respond to requests, and of any other personal data included in the message.

Provision of data:

A part from that specified for navigation data, the user is free to provide personal data contained in the application forms or indicated in sections of the site to request the dispatching of informative material or other communications. Their absence can make it impossible to fulfil the request. Personal data are processed by automated tools for the time strictly necessary to achieve the purposes for which they were collected. Specific security measures are observed to prevent the loss of data, illicit or incorrect use and unauthorized access.

Method of treatment

Your personal data will be processed by automated tools for the time strictly necessary to achieve the purposes for which they were collected.

You have the right, at any time, to obtain confirmation of whether or not data are stored, to ask for their content and origin, verify their accuracy or request their integration or updating, or rectification. You also have the right to request cancellation, transformation into anonymous form or blocking of data processed in violation of the law, and to oppose in any case, for legitimate reasons, to their treatment. This Privacy Policy may be revised periodically and the use of the information collected is subject to the privacy policy in effect at time of use. This document published at www.athleticclub.nl, constitutes' "Privacy Policy" of this site and will be subject to change.

Privacy Policy last updated on January 2nd, 2017.